



# INDIA FOOD 2024

INDIA INTERNATIONAL FOOD TRADE AND TECHNOLOGY FAIR 2024

5-7 MARCH | Bengaluru International Exhibition Centre

*“Bringing The World Of Food Business At One Platform”*

Technologies and Processes | Processed Products and Ingredients | Packaging and machinery  
Logistics and Supply chain | Organic Food and Millets | Research and Innovations

**Meet 300 + Global Buyers . Grow your Business Globally**



## INDIA Food 2024

Indian food industry has come a long way since the time of Independence in 1947. From a ship to mouth existence, India has emerged as a food basket for the world. Today, India is the largest country in terms of food production, processing, supply, and consumption. India's food market is ranked 6th in the world, with 70% of sales and 5th in production, consumption, and export. India is today the largest producer of F&V, milk, sugar, pulses, spices, oilseeds etc. During the last two decades, the food consumption pattern has significantly changed and that had led to the growth of a gigantic size food processing industry. Today the size of Indian food retail market is valued over \$800 billion with a growth rate of 11% AGCR. With the rapid growth of the Indian economy, a shift is also being seen in the consumption pattern of the country, from cereals to more varied and nutritious diet of fruits and vegetables, milk, fish, meat and poultry products. All these efforts have considerably enhanced the status of the Food Processing Industries. The Indian food processing industry accounts for 32 per cent of the country's total food market, one of the largest industries in India. It contributes around 14 per cent of manufacturing Gross Domestic Product (GDP), 13 per cent of India's exports and six per cent of total Industrial investment.

Indian Chamber of Food and Agriculture (ICFA) with the support of the Government of India and several States and in technical collaborations with a large number of industry associations and International bodies, is fully geared up to floor INDIA FOOD 2024, to expedite partnerships between Indian and International businesses and investors, providing an opportunity to

showcase, connect, and collaborate; and explore the enormous business opportunities in India's rapidly growing food processing and food retail sectors. INDIA FOOD 2024, a gateway to Indian Food Economy, will be the largest gathering of food industry experts, investors, producers, food processors, retailers, policy makers, experts and business organizations who will share their prized insights on available technologies, trade and business models and modern innovations in global food ecosystem. Additionally, this insightful global knowledge and trade event will encompass industry-oriented topics, opportunities for start-ups and international participation. Indian Food Industry and businesses, Institutions, Central Ministries and the State Governments will have the opportunities to showcase their products and technologies, programs and services, potential and achievements before targeted national and global stakeholders, and thereby explore possibilities of investments, technical cooperation, trade, business, marketing and partnerships opportunities. Enveloping the entire food spectrum from production to consumption, INDIA FOOD 2024 aims at creating a superior sourcing environment, thereby enabling higher returns for farmers, creating employment, promoting entrepreneurship and ensuring Healthy Food for All.

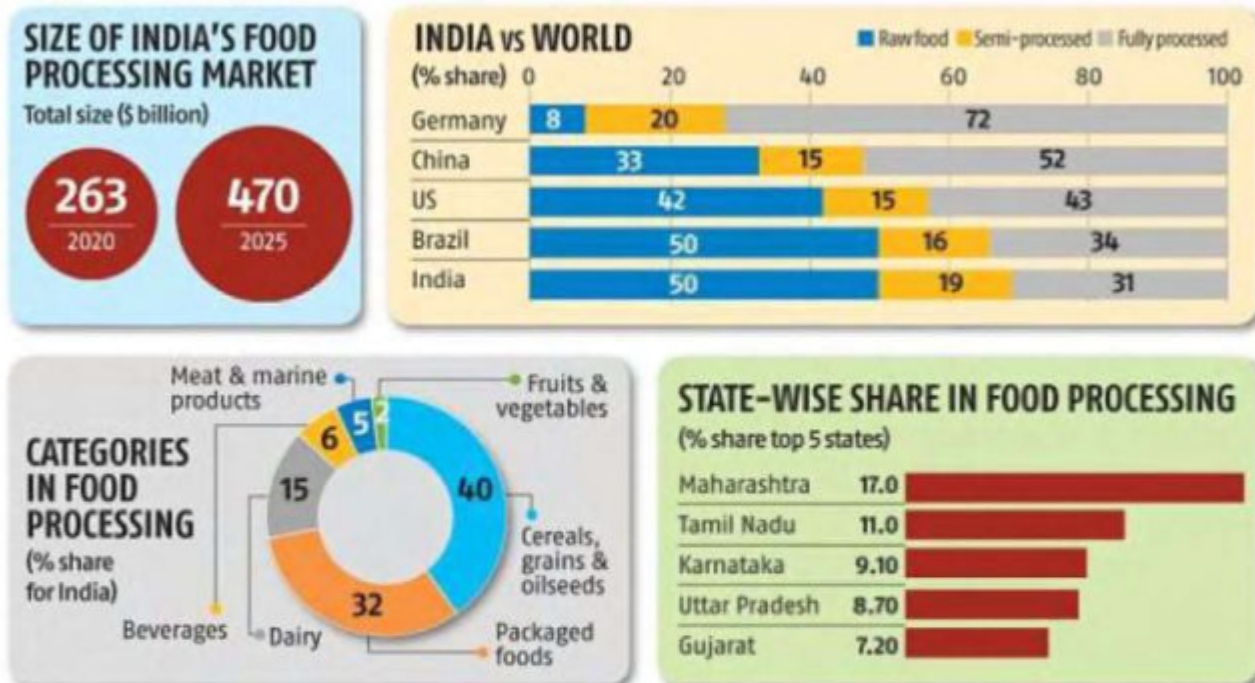
ICFA invites you to avail this wonderful opportunity to take a proactive part as a zealous exhibitor or sponsor during the forthcoming exciting event, INDIA FOOD 2024, and showcase the products, technologies, programs and services to a colossal target audience on a single, vibrant and colossal platform for two consecutive days.





# Food Processing Sector in India

India's Food Processing sector is identified as sunrise sector with projected size \$535 billion by 2025-26. India's food ecosystem offers huge opportunities for investments with stimulating growth in the food retail sector, favorable economic policies, and attractive fiscal incentives. The sector, however, needs technologies, investments and global partnerships to unlock its full potential.



Source: KPMG

# India Food Market Size

The Indian food and grocery market is the world's sixth largest, with retail contributing 70 per cent of the sales. The Indian food processing industry accounts for 32% of the country's total food market, one of the largest industries in India and is ranked fifth in terms of production, consumption, export and expected growth. It contributes around 8.80% and 8.39% of Gross Value Added (GVA) in Manufacturing and Agriculture respectively, 13% of India's exports and 6% of total industrial investment.





## Objectives :

- To harness colossal opportunities for investments in India's food ecosystem which will stimulate growth in the food retail sector, lead to favourable economic policies and attractive fiscal incentives.
- To provide unique opportunity for interaction amongst top leaders of ace food processing and retail companies, key stakeholders namely government officials, experts, industry CEOs, traders, FPOs, entrepreneurs, start-ups, developmental agencies and institutions to catalyse growth, innovations and entrepreneurships.
- To showcase India as an investment destination and the massive opportunities in its food economy and exploring investments, technologies, marketing and collaborations.
- To provide platform to the states, institutions, officials, experts, industries and international bodies to showcase scope and opportunities, vast resource base of India, latest products, advanced technologies, food processing models, logistics, post-harvest management, global best practices and to connect with farmers and Food processing & Retailing start-ups.
- To facilitate global companies for exploring opportunities for food sourcing, business and investments, JVs, technical and marketing collaborations, exports and partnerships and signing of MoUs towards finding business partners, expanding business, increased value addition, trade and food processing sector.
- To provide exposure, enrich knowledge and formulating progressive policy inputs through the technical seminars, international conferences, business dialogues and interactions among the Indian and global industry leaders, exhibitors, experts, farmers, entrepreneurs, industries and business CEOs.





# PROGRAMME SCHEDULE

Day 1: Tuesday, 5th March, 2024

<b>Inaugural Session</b>	04:00 PM - 05:00 PM
Arrival Tea and Networking	05:00 PM - 05:30 PM
Session 1: Policies Powering the Growth of Food Businesses	05:30 PM - 06:45 PM
Session 2: Technology and Innovations as Drivers of India Food Future	06:45 PM - 07:30 PM
<b>Networking Dinner</b>	<b>07:30 PM ONWARDS</b>

Day 2: Wednesday, 6th March, 2024

## Conference and Expo Day 1

2 Days India Food 2024 Exhibition Opens	09:00 AM
2 Days International Conference Opens	09:00 AM
Session 1: Food Businesses Beyond the Borders – Growing Global Trade	09:30 AM - 11:00 AM
Tea	11:00 AM - 11:30 AM
Session 2: Towards Sustainable Food and Nutrition Security	11:30 AM - 01:30 PM
Lunch	01:30 PM - 02:30 PM
Session 3: Technology Advancement and Innovations in Supply Chain	02:30 PM - 04:00 PM
Tea	04:00 PM - 04:30 PM

## CEOs Panel Discussion

India – The Food Powerhouse, Feeding the World	04:30 PM - 06:30 PM
Food Business Innovation Awards	06:30 PM - 07:30 PM
Dinner	07:30 PM ONWARDS



Day 3 : Thursday, 7th March, 2024

## Conference and Expo Day 2

Session 1 : Digital Technologies and E-Commerce in Food Business	09:30 AM - 11:00 AM
Tea	11:00 AM - 11:30 AM
Session 2 : Food preparation, packaging and labelling	11:30 AM - 01:00 PM
Lunch	01:00 PM - 02:00 PM
Session 3 : Food Safety Standards and Quality Enforcement	02:00 PM - 03:30 PM
Concluding Session and Presentation of Best Stall Awards	04:00 PM - 04:30 PM
Concluding Tea	04:30 PM - 05:00 PM

## Highlights :

1st India Food Summit | Food Business Innovation Awards  
Healthy Food for All - Theme Based Sessions





## The Event :

India Food 2024 would be comprised of an international exhibition, India Food Business Summit, CEOs Panel Discussions and Food Business Awards on the theme of Technology and Innovations.



## The Exhibition :

Food business houses, retailers, governments and chambers of different countries through country pavilions, international enterprises, Indian food and agriculture industry, central ministries, technology institutions, agribusinesses and State Governments, export and trade companies and agri-food start-ups, machinery and equipment, packaging and processing, agro and food services companies etc., will actively participate in exhibitions. The India International Food Trade and Technology Fair (India Food 2024) exhibition will be comprised of different Pavilions for showcasing products, services and innovations in :

- Technologies and Processes
- Processed Products and Ingredients
- Logistics and Supply chain
- Packaging and machinery
- Organic Food and Millets
- Consultancy, Research, Innovations



## Exhibitor Profile :

### Food Segment

Ayurvedic-Medicinal –Plant based

Confectionery, Bakery, Dairy products

Halal products, Meat, Marine

Edible oil, Spices, Nuts

Organic –Nature products

Packaging-Preservation Centres

Retailers Fresh food, Frozen Food

Rice, Grains, Pulses, Millets

Tea, Coffee, Beverages

### Machinery, Appliances, and Technology

Machineries & Equipment for rice mill, sugar mill

Food Processing & Packaging Machines.

Weighing & Measuring

Testing Equipment and Machineries

Refrigeration & Cold Chain Solutions.

Hotel, Restaurants & Kitchen Equipment.

Poultry and Dairy Farm Equipment

Kitchen Appliances

Ingredients and Preservatives





# Exhibition Participation

## Stalls Details

Stall Name	Stall Size (sq.m.)	Furnished Inside Pavilion Stalls		Bare Inside Pavilion Stalls	
		(USD) 200/sq.m. / (INR) 14,000/sq.m. + 18% GST Extra		(USD) 180/sq.m. / (INR) 12,000/sq.m. + 18% GST Extra	
Smallest Stall	12	\$ 2400	₹ 168000	\$ 2160	₹ 144000
Small Stall	18	\$ 3600	₹ 252000	\$ 3240	₹ 216000
Standard Stall	24	\$ 4800	₹ 336000	\$ 4320	₹ 288000
Medium Stall	36	\$ 7200	₹ 504000	\$ 6480	₹ 432000
Special Stall	48	\$ 9600	₹ 672000	\$ 8640	₹ 576000
Large Stall	72	\$ 14400	₹ 1008000	\$ 12960	₹ 864000
Pavilion Corner	100	\$ 20000	₹ 1400000	\$ 18000	₹ 1200000
Small Pavilion	200	\$ 40000	₹ 2800000	\$ 36000	₹ 2400000
Medium Pavilion	400	\$ 80000	₹ 5600000	\$ 72000	₹ 4800000

## ICFA ACCOUNT DETAILS FOR ONLINE PAYMENTS

Beneficiary Name	INDIAN CHAMBER OF FOOD AND AGRICULTURE		Beneficiary A/C No	50200009753362
Beneficiary Bank	HDFC BANK	Beneficiary Branch	KAILASH BUILDING, KG MARG, New Delhi	
IFSC Code	HDFC0000003	MICR Code	110240001	

## Delegate Registration

- Till 31st Jan 2024 - 5000 is for Indian delegates and 75\$ for foreign delegates
- Till 29th Feb 2024 - 6000 is for Indian delegates and 100\$ for foreign delegates
- After Feb 2024 - 7000 is for Indian delegates and 125\$ for foreign delegates

Discounts : 3 - 5 Registrations 15% Discount | 6 and more Registrations 20% Discount

## Visiting Hours

Business Hours = 10.00 am - 02.00 pm | General Visiting Hours = 02.00 pm - 06.00 pm





# India Food 2024 Sponsorship Categories

## 1. Principal Sponsor/Partner State

(INR 70 lac / Foreign Organisation USD 150,000) + 18% GST

- Official status of the Principal Sponsor / Partner State of the Event.
- Name and logos to appear along with the organizers in all the promotional materials like posters, leaflets, hoardings, site gates and program banners.
- Free furnished space of 100 sq. mt. in relevant pavilion at prime location.
- Name and logo to appear in all advertisements in national and regional newspapers, magazines, websites, hoardings, site panel etc. along with the organisers.
- Special acknowledgement during inaugural and concluding functions.
- Dedicated business lounge 24 sq. mt.
- Name and logo to appear in all technical as well as farmers seminars and workshops.
- Back page advertisement in the Event Souvenir .
- Sponsor to share Inaugural as well as concluding dais .
- Speaker slot in all CEOs Round Table and business dialogue seminars.
- Complimentary sponsorship of Global Agriculture Summit

## 2. Main Sponsors / Guest States

(INR 25 lac / Foreign Organisation USD 60,000) + 18% GST

- Official status of Main Sponsor / Guest States of the event.
- Free furnished space of 48 sq. mt. in relevant pavilion at prime location.
- Names and logos to appear in promotional materials like posters, site gates and program banners.
- Three banners are to be displayed in exhibition area
- Special acknowledgment during inaugural and concluding functions.
- Name and logo to appear in all advertisements in national and regional newspapers, magazines, websites, hoardings, site panel etc.
- Addressing in concluding function and dedicated business lounge 12 sq. mt.
- Logos to appear in all the Technical Seminars.
- Color page advertisement in the Event Souvenir.
- Participation in all the CEOs Round Tables.
- Complimentary Co-sponsorship of Global Agriculture Summit

## 3. Sponsors

(INR 15 lac / Foreign Organisation USD 25,000) + 18 % GST

- Official status of Sponsor of the event.
- Free furnished space of 24 sq. mt. in relevant pavilion at prime location.
- Names and logos to appear in promotional materials like posters, site gates and program banners.
- Two banners (6x3 feet) displayed in exhibition area.
- Special acknowledgment during inaugural function.
- Name and logo to appear in all hoardings, site panel etc.
- Colour page advertisement in the Event Souvenir.

## 4. Co-Sponsors

(INR 10 lac/ Foreign Organisation USD 15,000 + 18 % GST

- Official status of Co-Sponsor of the event.
- Free furnished space of 12 sq. mt. in relevant pavilion.
- Names and logos to appear in promotional materials like Panels, Standees and program literature.
- One banner (6x3 feet) can be displayed in exhibition area.
- Special acknowledgement during concluding function.
- B/W page advertisement in the Event Souvenir.

## 5. Dinner Sponsors

(INR 8 lac/ Foreign Organisation USD 12,000 + 18% GST

- Dinner sponsors will have their logo carried on all dinner invites.
- Dinner Sponsors logos will be carried in all site panels and other promotional material.
- Sponsors will have their 2 standees (4' x 7') placed at the venue area.

## 6. Lunch Sponsors

(INR 6 lac/ Foreign Organisation USD 10,000 + 18% GST

- Lunch sponsors will have their logo carried on all lunch invites.
- Lunch Sponsors logos will be carried in all site panels and other promotional material.
- Sponsors will have their 2 standees (4' x 7') placed at the venue area

## 7. Special Sponsored Events (4 hrs duration)

(INR 5 lac/ Foreign Organisation USD 10,000 + 18 % GST

- Any Country, Institutions, Corporate may organise its own special event during the India Food 2024.
- If requested, ICFA may partner and jointly organise the event .
- All support in terms of infrastructure, food, seminar and audiences will be arranged by ICFA.





# REPLY FORM

## 1. Name and Address of the Organisation

GST & PAN No. ....
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## Details of the Contact Person

Name .....

Designation .....

Mobile .....

E-mail .....

2. Fascia (as it should appear on the stall in block letters) .....

3. Details of products to exhibit .....

## 4. Sponsorships

S. No.	Sponsorships	Category	Amount
1.			
2.			

\* attach extra sheet, if required

## 5. Delegate Fee

S. No.	Delegate(s)	Numbers	Amount

\* attach extra sheet, if required

## 6. Facilities at extra cost (Refer to terms & conditions)

S. No.	Facilities	Numbers	Rate	Amount
1.	Electricity			
2.	Water Connection			
3.	Stall Security			
4.	Additional Furniture			
5.	LCD screen			
6.	2 Side Open 15% Extra			
7.	3 Side Open 25 % Extra			

## 7. Stall Requirements

S.No.	Stall Name	Size (sq.mt.)	S. No.	Stall Name	Size (sq.mt.)
1.	Smallest Stall	12	7.	Pavilion Corner	100
2.	Small Stall	18	8.	Small Pavilion	200
3.	Standard Stall	24	9.	Medium Pavilion	400
4.	Medium Stall	36	10.	Large Pavilion	600
5.	Special Stall	48	11.	Standard size Bare Stall	48
6.	Large Stall	72	12.	Standard size Open Space	120

## 8. Sponsorship/Stall Booking/Business Lounge/Delegate(s)

S. No.	Booking	Category	Size	Rate	Qty	Amount
1.						
2.						
3.						
4.						

Grand Amount Payable (INR/USD)

(+ 18% GST extra)



# TERMS OF PARTICIPATION

## IMPORTANT INFORMATION FOR PARTICIPANTS

The stalls would be allotted to the exhibitors on 4th March 2024 from 12:00 noon. The interiors of the stall including positioning of the exhibits must be completed by 9:00 am on 5th March. All the stalls should be vacated by 7:00 pm on 7th March 2024.

1. **FURNISHED STALLS :** The facilities will include: 2 chairs, 1 table, 3 spot light, matting, exhibitors name on fascia, 1 plug point (for a small 9 sq.mt stall)
2. **COVERED BARE STALL :** The exhibitors shall get covered bare space in the hanger and would have to get their own panels, furniture and other required equipments, etc
3. **OPEN SPACE:** The exhibitors will have to get their own furniture and other required material
4. **REGISTRATION FOR RESERVATION :** The closing date for registration is 1st March 2024. Full payment must reach us by that day.
5. **CANCELLATION :** The organiser reserves the right at all times to change the dates of exhibition due to force majeure, without any rights to participants for claiming compensation for any loss. Allotments cannot be withdrawn or altered by the participants and payment for reservation will be forfeited on cancellation by participants or on non-payment of any balance payment.
6. **FACILITIES AT EXTRA COST :**
  - Additional power requirement will be charged @ Rs. 2500/- per KW per day.
  - Water connection can be made available at the additional cost of Rs.5000/- per connection.
  - Additional Security can be provided @ Rs. 2000/- per head per shift-
  - Use of Demo plot Rs.30,000/- Per day per equipment basis.
  - Furniture per item, (1) Chair= Rs. 300 (2) Table= Rs.500/- (3) Reception counter = Rs.10000 (4) Spot Light(60 W) Rs.200 (5) Fluorescent Tube = Rs. 400/- (6) Power Point 5 Amp = Rs.350/- (7) Power Point 15 Amp.= Rs. 500/- .
7. **GENERAL:** In addition to any rights or reservations already specified, the Organisers reserve the following rights:
  - The information rules and regulation in this booklet are subject to alteration or deletion. The organisers will keep the exhibitors informed
  - All matters in connection with the exhibition not provided for by these rules and regulation, shall be settled or determined by the organisers, whose decision in relation thereon shall be final and binding.
  - In case of cancellation or postponement of the event, caused by natural calamities, government instructions or any other reasons, the exhibitors shall comply with decision of the Organisers.
  - No security deposit is required. But if any damage is caused by a company it would have to pay the amount as decided by the organizers.
8. **DISTRIBUTION OF THE PRICE LIST/ADVERTISEMENT ETC :** Price lists, pamphlets, advertisement, etc. may only be distributed from exhibitors within stall and not in the public ways nor at any other location on the exhibition grounds. Such literature must relate to the goods of the exhibitor as displayed or eligible for display by him.
9. **ORGANISER'S LIEN:** Organisers shall have the lien on the exhibits/goods of the exhibitors having stall /bare space/open space if any payments remain uncleared before the end of the exhibition
10. **INSURANCE AND LIABILITY:** The exhibitors are required to get all their goods insured before they are brought on the exhibition grounds. The organisers are in no way responsible for any theft or loss of goods.



